HRS 2018 -- Module 5:   Entrepeneurship Kabo.

FINAL VERSION -- 5/31/2018

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NOTE ABOUT BRANCHPOINTS:
Where there is more than one jump within a branchpoint box, the jumps are to be applied in order from the top.

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NOTE ABOUT COLORS AND MODE:

All question text in black is for the core interview (except if CAPI and CAWI text is the same).

Question text and codes in teal denotes CAWI (Web). The CAWI text will always be directly after the CAPI text. If wording is the same in both CAPI (Iwer Administered) and CAWI (Web), the text is black.

Otherwise, black text for codeframes, interviewer instructions, jumps and branchpoints, etc., which can apply to both the CAPI and the CAWI interview unless specified otherwise or there is a CAWI alternative.

On a black-and-white hard copy of the document, the TEAL text will appear somewhat lighter than the original black.

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NOTE ABOUT NON-RESPONSE FLOW:

ANY QUESTION THAT IS ASKED BUT LEFT WITHOUT A RESPONSE IN CAWI INTERVIEWS WILL FOLLOW THE SAME PATH AS A REFUSAL FOR THAT QUESTION, UNLESS OTHERWISE SPECIFIED.

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Fills:
FL_START
IF V301 EQ YES THEN FL_START = "started or acquired a business"
FL_EXPAND
IF V302 EQ YES THEN FL_EXPAND = "expanded an existing business"
FL_MERGE
IF V303 EQ YES THEN FL_MERGE = "merged with someone else's business"
FL_CREATE
IF V304 EQ YES THEN FL_CREATE = "created a new product, process or service"
FL_CASH

IF V305 EQ YES THEN FL_CASH = "generated income using cash-only"
FL_REWORD --
IF V310 EQ 1 THEN FL_REWORD = "starting or acquiring your business"
IF V310 EQ 2 THEN FL_REWORD = "expanding your business"
IF V310 EQ 3 THEN FL_REWORD = "merging with another business"
IF V310 EQ 4 THEN FL_REWORD = "creating a new product or service"

IF V310 EQ 5 THEN FL_REWORD = "generating extra income while working for an employer"

IF V310 EQ 6 or (IF V299 = 0 AND V308 = 1) THEN FL_REWORD = "closing or selling a business"

IF V299 = 0 THEN FL_REWORD = "your business activity"

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V300 BRANCHPOINT: ASK IF X009 = 5 AND THIS IS A SELF INTERVIEW (A009 =1), ELSE GO TO END OF MODULE

V300

These last questions are about your involvement in for-profit business activities outside of working for an employer. These activities include starting or acquiring a business, including a small business out of your home, or renting, buying or selling real estate for profit, growing a business, closing a business, or creating new innovations for profit.

I am going to read a list of different business activities. For each one indicate whether or not you have ever engaged in it.

These last questions are about your involvement in for-profit business activities outside of working for an employer. These activities include starting or acquiring a business, including a small business out of your home, or renting, buying or selling real estate for profit, growing a business, closing a business, or creating new innovations for profit.

What follows is a list of different business activities. For each one indicate whether or not you have ever engaged in it.

1. CONTINUE

V301

First, either by yourself or with a partner, have you ever started a new business or bought or acquired an existing business?

1. YES
5. NO

V302

Have you ever expanded an existing business to a new market?

1. YES
5. NO

V303

Have you ever legally merged a business that you owned with a business owned by somebody else?

1. YES
5. NO

V304

Have you ever created a new product, process or service for profit?
1. YES
5. NO

V305

Have you ever had a regular job working for someone else and at the same time made extra income on the side working for yourself?

1. YES
5. NO

V299

COUNT YES RESPONSES IN V301 – V305.

V306 BRANCHPOINT :
ASK IF V299 > 1,
ELSE IF V299 = 1 GO TO V307
ELSE IF V299 = 0 GO TO V308

V306

You told me that you [started or acquired a business/expanded an existing business/merged with someone else's business/created a new product, process or service/generated extra income while working for an employer]. Which among these business activities did you begin most recently?

You indicated above that you [started or acquired a business/expanded an existing business/merged with someone else's business/created a new product, process or service/generated extra income while working for an employer]. Which among these business activities did you begin most recently?

1. STARTED OR ACQUIRED BUSINESS
2. EXPANDED A BUSINESS
3. MERGED BUSINESSES
4. CREATED NEW PRODUCT OR PROCESS
5. GENERATED EXTRA INCOME WHILE WORKING FOR AN EMPLOYER.

Note: Only show codes that correspond with selections made by R at V301-V305

V307

In what year did you begin this activity?

Year _____

V308

Have you, personally, ever closed or sold a business, or otherwise stopped a business activity that you were involved in or acquired?

1. YES
5. NO

V309

In what year did you most recently close or sell a business, or stop your business activity?

Year _____

V310

You have told me that you have done the following:
[started or acquired a business/expanded an existing business/merged businesses/created a new product, process or service/generated income using informal or cash-only/closed, sold, or stopped a business]

Which of these activities has had the biggest impact on your life?

1. STARTED OR ACQUIRED BUSINESS
2. EXPANDED A BUSINESS
3. MERGED BUSINESSES
4. CREATED NEW PRODUCT OR PROCESS
5. GENERATED EXTRA INCOME WHILE WORKING FOR AN EMPLOYER.
6. CLOSED, SOLD, OR STOPPED BUSINESS

Note: Only show codes that correspond with selections made by R at V301-V305 and V308

V311

We are interested in the impact that your business activities had on your day-to-day life. First, what impact has [FL_REWORD] had on your finances? Has it had a very positive impact, a positive impact, overall no impact, a negative impact, or a very negative impact?

We are interested in the impact that your business activities had on your day-to-day life. First, what impact has [FL_REWORD] had on your finances?

1. VERY POSITIVE IMPACT
2. POSITIVE IMPACT
3. OVERALL NO IMPACT
4. NEGATIVE IMPACT
5. VERY NEGATIVE IMPACT

V312

And what impact has [FL_REWORD] had on your overall quality of life? (Has it had a very positive impact, a positive impact, overall no impact, a negative impact, or a very negative impact?)
And what impact has [FL_REWORD] had on your overall quality of life?

1. VERY POSITIVE IMPACT
2. POSITIVE IMPACT
3. OVERALL NO IMPACT
4. NEGATIVE IMPACT
5. VERY NEGATIVE IMPACT

V313

What impact has [FL_REWORD] had on your health? (Has it had a very positive impact, a positive impact, overall no impact, a negative impact, or a very negative impact?)
What impact has [FL_REWORD] had on your health?

1. VERY POSITIVE IMPACT
2. POSITIVE IMPACT
3. OVERALL NO IMPACT
4. NEGATIVE IMPACT
5. VERY NEGATIVE IMPACT

V314 BRANCHPOINT:
ASK IF V299 > 0 AND V310 NOT 6

V314

Next are some reasons that people get involved in a business. For each one please tell me whether this was true for you <u>when you were first considering</u> [FL_REWORD].

You wanted to create community or societal benefits.

1. TRUE FOR R
5. NOT TRUE FOR R

Next are some reasons that people get involved in a business. For each one please tell me whether this was true for you <u>when you were first considering</u> [FL_REWORD].

I wanted to create community or societal benefits.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V315

You wanted to have an environmentally beneficial business. Was this true for you or not true for you <u>when you were first considering</u> [FL_REWORD]?

1. TRUE FOR R
5. NOT TRUE FOR R

I wanted to have an environmentally beneficial business. Was this true for you or not true for you <u>when you were first considering</u> [FL_REWORD]?

1. TRUE FOR ME
5. NOT TRUE FOR ME
8. DK
9. RF

V316

You wanted to be your own boss. (Was this true for you or not true for you <u>when you were first considering</u> [FL_REWORD]?)

1. TRUE FOR R
5. NOT TRUE FOR R

I wanted to be my own boss. Was this true for you or not true for you <u>when you were first considering</u> [FL_REWORD]?

1. TRUE FOR ME
5. NOT TRUE FOR ME

V317

You had sufficient experience in that particular industry, market, or technology. (Was this true for you or not true for you <u>when you were first considering</u> [FL_REWORD]?)

1. TRUE FOR R
5. NOT TRUE FOR R

I had sufficient experience in that particular industry, market, or technology.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V318

You wanted or needed to increase or maintain your income.

1. TRUE FOR R
5. NOT TRUE FOR R

I wanted or needed to increase or maintain my income.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V319 BRANCHPOINT: ASK IF V299 > 0 <u>AND</u> V310 NOT 6 OR 3

V319

We are interested in your <u>present</u> business or entrepreneurial activities. Thinking about [FL_REWORD], is this something that you are currently involved in?

[INSTR: IF R IS CURRENTLY INVOLVED AT ANY LEVEL, ENETER "YES"]

1. YES
5. NO .... GO TO END OF MODULE
DK .... GO TO END OF MODULE
RF .... GO TO END OF MODULE
The next question is about your <u>present</u> business or entrepreneurial activities. Thinking about [FL_REWORD], is this something that you are currently involved in?

1. YES
5. NO .... GO TO END OF MODULE
DK .... GO TO END OF MODULE
RF .... GO TO END OF MODULE

V320

Is this something that you see yourself still doing in 3 years?

1. YES
5. NO

V322 BRANCHPOINT:
ASK IF V299 = 0 AND V308 = 5,
ELSE GO TO END OF MODULE

V322

Have you ever thought about getting involved in a business activity?
1. YES
5. NO …………. GO TO END OF MODULE
DK …………. GO TO END OF MODULE
RF …………. GO TO END OF MODULE

V323

The next questions are about possible reasons you <u>did not</u> get involved in any business activity. If you considered more than one business activity, think about the one that is or was of most interest to you. For each reason tell me whether or not it is true for you.

First, the business would not make enough money. Is this true for you or not true for you?

1. TRUE FOR R
2. NOT TRUE FOR R

Next are some possible reasons you <u>did not</u> get involved in any business activity. If you considered more than one business activity, think about the one that is or was of most interest to you. For each reason tell us whether or not it is true for you.

First, the business would not make enough money.

1. TRUE FOR ME
2. NOT TRUE FOR ME

V324

Not enough personal assets or access to financing to get started.

1. TRUE FOR R
5. NOT TRUE FOR R
1. TRUE FOR ME
5. NOT TRUE FOR ME

V326

You didn't have enough business knowledge or skills, or experience.

1. TRUE FOR R
5. NOT TRUE FOR R

I didn't have enough business knowledge or skills, or experience.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V327

You didn't have the necessary technical knowledge.

1. TRUE FOR R
5. NOT TRUE FOR R

I didn't have the necessary technical knowledge.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V328

You had health issues.

1. TRUE FOR R
5. NOT TRUE FOR R

I had health issues.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V329

Your family and friends were not supportive.

1. TRUE FOR R
5. NOT TRUE FOR R

My family and friends were not supportive.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V330

You needed to keep your health insurance through your employer.

1. TRUE FOR R
5. NOT TRUE FOR R

I needed to keep my health insurance through my employer.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V331

You worried about the potential increase in taxes.

1. TRUE FOR R
5. NOT TRUE FOR R

I worried about the potential increase in taxes.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V332

You thought the business was too risky.

1. TRUE FOR R
5. NOT TRUE FOR R

I thought the business was too risky.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V333

You didn't have the right social connections or networks to get started.

1. TRUE FOR R
5. NOT TRUE FOR R

I didn't have the right social connections or networks to get started.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V334

You didn't have the self-confidence to get started.

1. TRUE FOR R
5. NOT TRUE FOR R

I didn't have the self-confidence to get started.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V335

You just didn't know how to get started.

1. TRUE FOR R
5. NOT TRUE FOR R

I just didn't know how to get started.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V336

Do you have any plans to begin this activity within the next three years?

1. YES
5. NO ……………….. GO TO END OF MODULE

DK
RF ……………….. GO TO END OF MODULE

V337

Next are some statements about factors that may affect your decision about getting involved in a business. For each one, tell me whether this is true for you as think about getting involved in a business in the future.

You want to create community or societal benefits.

1. TRUE FOR R
5. NOT TRUE FOR R

Next are some statements about factors that may affect your decision about getting involved in a business. For each one, indicate whether this is true for you as think about getting involved in a business in the future.

I want to create community or societal benefits.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V338

You want the business to be environmentally beneficial.

1. TRUE FOR R
5. NOT TRUE FOR R

I want the business to be environmentally beneficial.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V339

You have sufficient experience in that particular industry, market, or technology.

1. TRUE FOR R
5. NOT TRUE FOR R

I have sufficient experience in that particular industry, market, or technology.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V340

You want to be your own boss.

1. TRUE FOR R
5. NOT TRUE FOR R

I want to be my own boss.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V341

You want to create something to leave for your children or grandchildren.

1. TRUE FOR R
5. NOT TRUE FOR R
I want to create something to leave for my children or grandchildren.

1. TRUE FOR ME
5. NOT TRUE FOR ME

V342

You want or need to increase your income.

1. TRUE FOR R
5. NOT TRUE FOR R
I want or need to increase my income.

1. TRUE FOR ME
5. NOT TRUE FOR ME

[END MODULE]